



RELATUS
Giving You The Human Advantage

MCI Your Network

Half Day Strategic Networking Masterclass: Map-Connect-Invest Your Network 23rd October '24

Discover the Three-Step Networking Strategy to Power Up Your Network! This exclusive masterclass is designed to enhance your communication finesse and social awareness, boost your self-assurance, and refine your networking strategy for now and the future!

Aimed at:

- Professionals who operate in complex networks with partners, clients and stakeholders;
- Project teams who want to communicate and connect better to build two-way relationships;
- New leaders who want to accelerate their ability to influence empathetically;
- Technical specialists who need to engage with others;
- Business Development people who don't like the transactional approach;
- Account and Relationship Managers who have pivotal roles in maintaining customers and clients;
- All those who understand that personal brand and the ability to succeed are linked to the network of relationships you manage.

Strategic Networking Masterclass was designed from over two decades of real-world experience. After all, relationships matter, and networks are powerful!

Fast becoming the most critical asset, a network does come down to each individual. Slots are limited, so secure your seat now.

[Strategic Networking Masterclass MCI Your Network 2024](#)

1. MAP



Strategically map your network and positioning

2. CONNECT



Refine your communication skills to truly connect

3. INVEST



Invest in maintaining relationships

Objective & Approach

Take charge of your career, gain skills, refine behaviours and work on actions that will help you succeed.

This workshop will:

- Help you develop a three-step personalised relationship networking strategy (and reap the rewards);
- Give you the techniques to network, relate and truly engage effectively (based on psychology, sociology and science);
- Remove reluctance, awkwardness and aversion to representing yourself and your business;
- Ensure activity is matched to opportunities (so you don't waste your time and money);
- Strengthen your communication, relationship management and influencing abilities to achieve your critical goals & maximise value.

Facilitator - Julia Palmer

You will be working directly with Julia, a highly regarded Relational Strategist. Her expertise includes over 20 years of practice and research combined with Advanced Certifications in Neuro-linguistics, Emotional Intelligence (GENOS & MSCEIT), Performance Consulting, Training and Assessment.

Enrolment & Details

Secure your spot in this timely, interactive capability development workshop.

AUD \$257 (incl GST);

- **½ day masterclass facilitated by Julia Palmer - Leading Relational Strategist.**
- **Optional digital certificate of completion**
- **Access to articles and resources**
- **Tea and coffee on arrival**
- **Morning tea provided**

Limited slots. Enrol today!

More Testimonials:

<https://www.relatus.com.au/clients>

"As a result of this program I am much more comfortable embracing the human side of networking, so I don't feel guilty or inefficient getting "straight to business". I have gained so much valuable advice from not starting a networking discussion with "what do you do?" to how to truly active listening, but mostly I've loved the reinforcement of the genuine nature required for relationships!"